



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/802,278 Confirmation No. 6866
Applicant : Ari Juels
Filed : March 8, 2001
Art Unit : 3621
Examiner : Pierre E. Elisca
Docket No. : 081004.167US2 (RSA-044)
Customer No. : 23483

Title : **TARGETED DELIVERY OF INFORMATIONAL CONTENT WITH
PRIVACY PROTECTION**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

In response to the Office Action dated October 12, 2004, Applicant requests reconsideration in light of the **Remarks/Arguments** beginning on page 2 of this paper.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date of Deposit

Signature

Typed or Printed Name of Person Signing Certificate